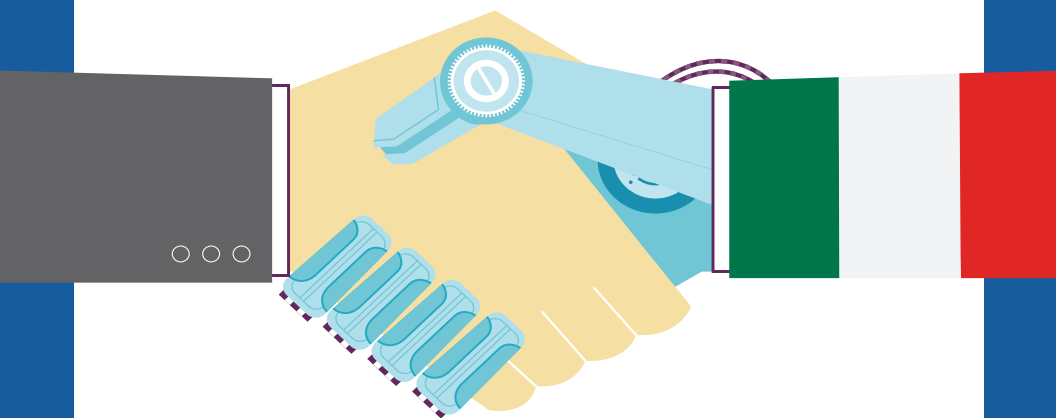


# ITALY AT MAKER FAIRE BAY AREA 2018

SAN MATEO COUNTY EVENT CENTER  
MAY 18-20, 2018



MEET THE FUTURE OF INNOVATION  
AT THE ITALIAN MAKERS PAVILION



**ITCA**   
ITALIAN TRADE AGENCY  
ICE - Italian Trade Commission



**Makers  
Italia**

[www.makersitalia.com](http://www.makersitalia.com)



*Meet Italian Makers at Maker Faire Bay Area, San Mateo, California on May 18 - 20, 2018. The Italian Pavilion will host 11 leading solutions providers, each featuring their latest technologies and newest products on the market.*

*Visit us at **Expo Hall, Booth #2129** to view live demonstrations, meet face-to-face with creators, ask questions, and see their products and services in action.*



## **Ciceri De Mondel**

*The centennial history of the company, founded in 1917, testifies to the innovation capacity that has always characterized the generations that have succeeded at the helm of the company. Latest in time, in 2013, starting a production of filaments for 3D printers next to the extrusion of thermoplastic sheets.*

*Ciceri De Mondel s.r.l. Unipersonale will be featuring its FILOALFA® THERMEC™ZED INSIDE Product: THERMEC™ZED with applications available for the sector of 3D Printing (for makers or industry) was created as an innovative filament in the 3D FFF printing panorama being able to compete with the best thermoplastic materials.*

*The filament is easy and fast to print and guarantees awesome mechanical properties and chemical resistance. Recently thanks to its performances and workability THERMEC™ZED has been chosen by Italian Volt to 3D print the body of their electric motorbikes.*

## **Ciceri De Mondel**

[www.filoalfa3d.com](http://www.filoalfa3d.com)

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20080 Ozzero (Mi), Italy  
+39 0294969697  
+39 029421720  
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[filoalfa@ciceridemondel.it](mailto:filoalfa@ciceridemondel.it)



## **EZ Lab**

*EZ Lab is an innovative startup specialized in advanced software and digital solutions in the Smart Agri-food sector*

**AgriOpenData** is a powerful software platform that supports farmers in the traceability and in the certification of agricultural products by using the Blockchain technology and Smart Contracts. This security system allows to make all the transactions along the supply chain safe and automatic, increasing the high-quality production (in particular Organic products), improving the environmental sustainability and guaranteeing transparency and safety to the final consumer.

## **Ez Lab**

[www.ezlab.it](http://www.ezlab.it)

[www.agriopendata.it](http://www.agriopendata.it)

Via Croce Rossa, 112  
35129 – Padova (PD)  
[info@ezlab.it](mailto:info@ezlab.it)  
+ 39 049 410 21 95



## **Giulio Cesarelli**

*We are a not yet incorporated startup and we are going to create our NewCo at the start of the next year once we raise funds to start our first production and go into the market. Our main target are travelers who usually take many photos and videos during their travel on the go. Instagram and snapchat lovers. The value of the project is the innovation process in taking photos and capturing a moment.*

*Using Cleep you don't need any smartphone or screen that distract your mind. So, you are completely surrounded in your experience. Cleep aims to insert itself at the intersection of two sectors: wearable devices which are changing our day life and action cam sector, a market that will continue to grow in the next years.*

## **Giulio Cesarelli**

Cleep wrist camera

[www.cleepwearable.com](http://www.cleepwearable.com)

Via Dei Campi Flegrei ,53  
Roma, Italia  
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ROME

**Maker Faire®**

THE EUROPEAN EDITION

## **Maker Faire Rome**

*Maker Faire Rome – The European Edition is promoted by the Rome Chamber of Commerce, curated and organized by Innova Camera. Innova Camera is the “in house” agency of the Rome Chamber of Commerce for the enhancement of social and economic innovation.*

*Maker Faire Rome combines science, science fiction, technology, entertainment and business to create something totally new. Maker Faire Rome is an event designed to turn the spotlight on hundreds of projects from all over the world and to catapult visitors into the future they showcase.*

*At Maker Faire Rome, you will find science and technology, but also new forms of art, entertainment, crafts, and food experiments and attractions never seen before. The sixth edition of Maker Faire Rome – the European Edition is upcoming in October 2018, 12th-14th. A full weekend of pure amusement!*

*Participate as a maker: Call for Makers will be open from April 19th to the end of June: [www.makerfairerome.eu](http://www.makerfairerome.eu) Become a partner: find full information here. Each partnership is fully tailored upon partner's needs and business goals.*

### **Innova Camera**

[www.innovacamera.it](http://www.innovacamera.it)

Via de' Burrò, 147 – 00186  
Rome, Italy  
[info@innovacamera.it](mailto:info@innovacamera.it)  
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**ISTITUTO ITALIANO  
DI TECNOLOGIA**

## **Istituto Italiano di Tecnologia**

*Istituto Italiano di Tecnologia (IIT) is a Foundation governed by Articles 14 et seq of the Italian Civil Code, established by Legislative Decree 269/03, converted by Law no. 326/2003 (Article 4 of the Statute), and financed by the State to conduct scientific research in the public interest, for the purpose of technological development. IIT aims to promote excellence in basic and applied research and to promote the development of the national economy.*

### **Istituto Italiano di Tecnologia**

[www.iit.it](http://www.iit.it)

Via Morego, 30 16163  
Genova, Italy  
+39 010 71781



## **MTM (Techinnova)**

*Based on the tenth experience of the founder Riccardo Roggeri, Techinnova was born as a consulting firm for companies of biotechnology and ICT in 2007. Since 2015 Techinnova is certified by Ministero dello Sviluppo Economico as innovative startup incubator. In its headquarter in Milan is hosted a certified Fab Lab.*

*MTM develops the “Med3D VR Lab” software. The IT platform is able to create models for Mock Up 3D printing. They are useful for simulating surgery on organs made by matching parts and sections resulting from 2D and 3D diagnostic images. Mock ups can be used by surgeons, medical students or physicians interested in simulating organ surgery. MED3D is in Beta test phase with some examples of heart presenting pathological changes.*

### **MTM (Techinnova)**

[www.techinnova.eu](http://www.techinnova.eu)

[www.mtmsrl.eu](http://www.mtmsrl.eu)

Via Giovane Italia n. 2

21059 Viggiù (VA)

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+39 02 3670 6284

+39 346 1456097



# mixartista

## Mixartista

*MIXARTISTA is a robotic barman, a technologically and aesthetically innovative liquid dispenser, designed to prepare perfect cocktails for the luxury market, according to the original recipes. The machine allows to install up to 12 bottles (spirits and juices) and, in 40 seconds or less approximately, the robot is able to create the most complex recipes. The spectacular movements and fancy design give to all the spectators an unforgettable show. The product interfaces with a cloud system where there are the 101 most emblematic recipes and all the information about the cocktails to be served.*

## Mixartista

[www.mixartista.it](http://www.mixartista.it)

Via Castiglione, 136  
Bologna (BO) 40136, Italy  
[info@mixartista.it](mailto:info@mixartista.it)  
+39 329 9354005  
+39 389 6195327



## **Robonica Srl**

### **Robonica**

*Robonica is an Italian innovative startup that designs, engineers and produces scalable smart hydroponics solutions. Our main know-how are LED, electronics, injection molding, and software design. All our products are made in Italy and our aim is to build an ecosystem that could compete on global scale. We are currently 6 engineers and agronomists, and we have also some external collaborators.*

### **Robonica**

[www.robonica.it](http://www.robonica.it)

Via Timavo 34,  
20124 Milan, Italy  
[info@robonica.it](mailto:info@robonica.it)  
+39 346 0942705



## THE TACTIGON™

### **The Tactigon**

*THE TACTIGON™ SKIN (T-SKIN) is a natural extension of your hand. It is not a glove or bracelet, but a tiny device for many applications: Robotics, Drone, AR and Human Interface. T-SKIN is redefining and simplifying the tasks of businessmen delivering presentations and the experience of the interaction with robot, drone and AR.*

*THE TACTIGON™ is a Wearable Arduino compatible board with 3D gesture control, motion capture, tracking and vibration measurement. The Tactigon is the perfect link between a HUMAN or an OBJECT and the DIGITAL WORLD.*

*The Tactigon board measures linear and angular motion through 3 axis gyroscopes and 3 axis accelerometers; an extra 3 axis magnetic sensor is included to provide more precision.*

*Tiny but extremely powerful, this board is able to communicate with Bluetooth Low Energy, and thanks to its GROVE socket you can expand its capabilities!*

### **The Tactigon**

[www.thetactigon.com](http://www.thetactigon.com)

Via Giuseppe Di Vittorio 2/F2  
20060 Inzago (Mi) Italy  
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+39 0295764356  
+39 0295764356



# VERSO

## **Verso Technologies**

*VERSO TECHNOLOGIES is a startup company created in 2017 to develop latest generation interactive systems. The Company has developed and patented VERSO ONE, a wearable ring-shaped device that allows you to interact easily and effectively with smartphones, computers, and other mobile devices. Verso is a wearable device that operates as a universal gesture controller for designing your gestures and playing games, music and sports, or interacting with professional software, on PCs and smartphones.*

*Our easy-to-use gesture editor enables users to define new gestures, customize interaction and design new ways to engage with their favorite apps. Also, new gestures and gesture-based applications can be uploaded to our marketplace and shared with other users. Verso Technologies creates ubiquitous controllers and environments that seamlessly and pervasively empower users in accomplishing the tasks they want, when and where desired, and that render the actual devices and technology invisible.*

## **Verso Technologies**

[www.getverso.co](http://www.getverso.co)

Via Mazzini 1  
85100 Potenza, Italy  
[info@getverso.co](mailto:info@getverso.co)



## **weAR**

*Born in 2014, weAR, an Italian startup company, is supported by Aruba, Club Investimenti 2 fund and Digital360.it Accelerator, delivers a new generation of user-generated manuals, accessible with mobile and wearable devices easily and fast through augmented and mixed reality. weAR has 9 developers focused on developing and propose mixed/augmented reality app supporting training and operations (maintenance/repair). weAR's first product is MARKO (Manual in Augmented Reality, Kit in Overlay) and it's already on the market. In October 2017, weAR's CEO visited the Bay Area during a B2B mission organized by Emilia Romagna Region and now we are searching for customers, prospects and VC.*

### **weAR srl**

[www.wear-mobile.com](http://www.wear-mobile.com)

Via Borgo di Sotto 7 B/C  
44121 Ferrara Italy  
[info@wear-mobile.com](mailto:info@wear-mobile.com)  
+39 0532 766940



### **Italian Trade Agency – Chicago**

*The Italian Trade Agency is the Italian government agency committed to the internationalization and competitiveness of Italian companies. ITA's mission is to create strong, sustainable trade relations through the facilitation of information, support and guidance to Italian and foreign companies. The Chicago Office follows the Italian Makers Movement in the US. For Italian visitors, go to **[www.ice.gov.it](http://www.ice.gov.it)***

#### **Italian Trade Agency - Chicago**

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**[www.ice.it/en/](http://www.ice.it/en/)**  
**[www.machinesitalia.org](http://www.machinesitalia.org)**  
**[www.italbooks.com](http://www.italbooks.com)**  
**[www.italianprivatelabel.com](http://www.italianprivatelabel.com)**



# INNOVATION DAYS 2018

Detroit - Chicago  
June 25-29, 2018

## ITA 2018 Featured Initiative

*A primary component of the Italian Trade Agency's Special Technology Project, the Innovation Days program is divided into five sector initiatives. They will take place within their respective cluster bases in the United States, between June 2018 and January 2019, and will include on-site visits, business meetings and workshops on advanced technologies.*



### **Detroit/ Chicago**

Automotive, Advanced  
Manufacturing &  
Robotics

**June 2018**



### **San Francisco**

Startup

**October 2018**



### **Houston**

Aerospace

**November 2018**



### **Orlando**

Renewable Energy

**December 2018**



### **San Francisco**

Biotechnologies &  
Life Sciences

**January 2019**



### **Washington DC**

Bilateral & Institutional

**TBD**

*For information or inquiries regarding the Agency's Innovation Days 2018 initiative, please contact the following offices:*

*Detroit-Chicago & Washington DC events – ITA Chicago at [chicago@ice.it](mailto:chicago@ice.it)  
San Francisco events – ITA Los Angeles at [losangeles@ice.it](mailto:losangeles@ice.it)  
Houston and Orlando events – ITA Houston at [houston@ice.it](mailto:houston@ice.it)*



**Makers  
Italia**

[www.makersitalia.com](http://www.makersitalia.com)